Business Services

INDUSTRY REPORT

Spring | 2023

CREATING

M&A STRATEGIES

FOR BUSINESS OWNERS

SINCE 1956

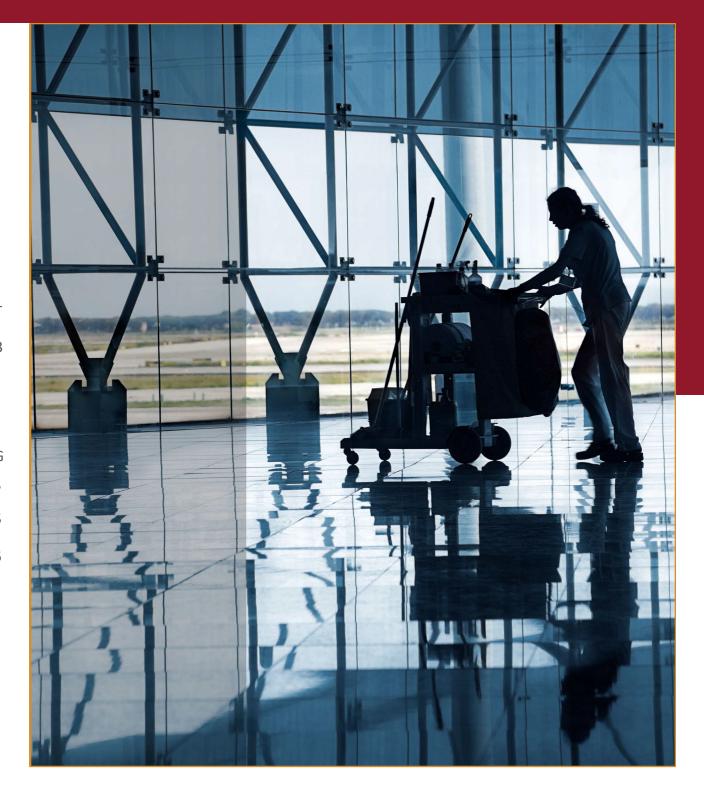
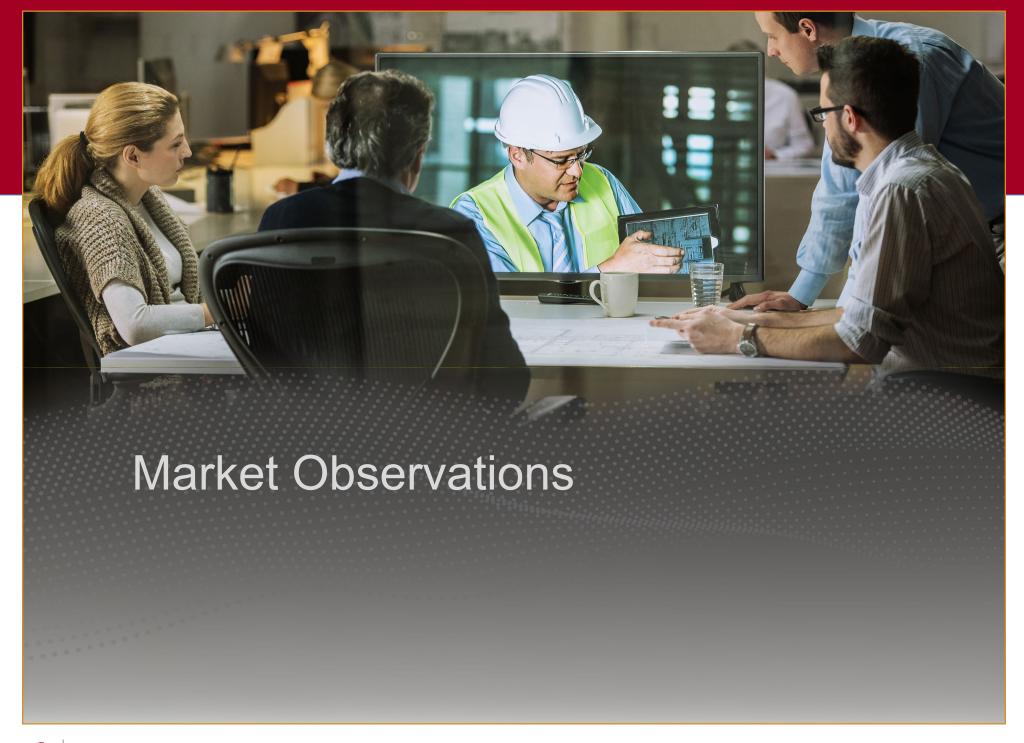




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Market Summary

Business Services Market

The post-pandemic normalization of the economy in early 2022 had a positive impact on various industries. The recruitment services industry experienced a boost as the wider economy began to open up. However, the rapid rise in inflation and the cost-of-living crisis that engulfed the world in the second half of 2022 had a negative impact on the business services industry. In 2023, the business and professional services industry is expected to face recessionary pressures, just like the wider global economy. Instead of investing in developing business with new clients, companies are focusing on deepening their relationships with existing clients. With downward pressure on fees rates from clients, high salaries are not sustainable, and market correction in salaries over the next year or two is expected. In 2023, organizations are expected to focus more on cost optimization and limiting discretionary spend. As interest rate hikes draw to a close, inflation eases, supply chains stabilize, and the US dollar drops from its recent highs, it is anticipated that companies possessing sturdy business models, strong balance sheets, and sound financial controls will perform well and achieve their growth objectives. Business services revenue is expected to witness a 5.7% year-over-year growth, according to the International Data Corporation (IDC) Worldwide Semiannual Services Tracker. The global consulting market is estimated to be valued at \$64.4 billion in 2023 as per research published by Statista.

Public Company Valuations

The CFA Select Business Services Index went up by 2.3% in the first quarter of 2023, and the 12 months return on the Index decreased by 11.5%. Our index for each of the subsectors in the Business Services industry has been volatile in the first quarter of 2023. However, Data Processing, Hosting, and Related Services had the highest median revenue and EBITDA multiples with 4.1x and 14.8x, respectively. Rental and Leasing Services had median revenue and EBITDA multiples with 2.9x and 6.9x, while Advertising, Public Relations, and Related Services had median revenue and EBITDA multiples with 1.5x and 7.5x, respectively. Professional, Scientific, and Technical Services had median revenue multiple of 1.2x and median EBITDA multiple of 8.1x. Employment Services had median revenue and EBITDA multiples with 0.4x and 7.5x, respectively. Business Support Services had median revenue multiple of 1.8x and EBITDA multiple of 9.5x.



The public business services showed an increase in the first quarter of 2023...

Services to Buildings & Dwellings had median revenue and EBITDA multiples with 0.6x and 9.2x, while Administrative and Support and Waste Management and Remediation Services had median revenue and EBITDA multiples with 3.5x and 14.4x, respectively.

Mergers and Acquisitions

The M&A activity in the business services industry saw a significant drop due to increasing market uncertainties in the second half of 2022. The declining trend of the M&A activities has continued into the first quarter of 2023. Investors are now focusing on key metrics that ensure cash flow security and revenue visibility, leading to a greater interest in business service companies that offer long-term revenue visibility and market growth. More consolidation is expected in 2023, with smaller companies being acquired by larger players due to economic pressures. While recessionary environments typically generate pricing pressures, investors having a clearer view of the underlying profitability of assets post-Covid will offset some of these pressures.

Industry Trends

Implementing Artificial Intelligence (AI) in the Recruitment Process

Machine learning and artificial intelligence are two technological advances that are changing how businesses operate and also how employees engage. Companies are now utilizing AI to make hiring process more streamlined, neutralized, and cost-efficient. According to Society of Human Resource Management (SHRM), 88.0% of companies worldwide are already utilizing AI for HR services. AI-assisted hiring has impacted not only how individuals use technology, but also how HR finds, engages, and develops talent. AI helps recruiters to use a candidate-first approach and reduce prejudice in hiring. Recruitment AI can provide intelligent applicant screening by utilizing an algorithm to find certain keywords in a candidate's resume, saving recruiters time by quickly discovering eligible prospects. According to a Career Arc Study, 69.0% of job seekers believe that the response time provided to candidates awaiting a hiring decision must be improved. Companies are using AI chatbots to instantly respond to questions from candidates, and AI matching and natural language processing (NLP) technology to decide a candidate's ideal job.

Growth of Subscription-based Leasing

Subscription-based leasing services are popular in the automotive and technology industries. Outside the conventional automotive industry, subscription-based leasing services are gaining popularity for various goods, such as furniture, clothes, and home appliances. Some businesses are now providing the customization options to their customers to optimize their subscription package as per their individual needs and preferences. Businesses are collaborating with one another to provide subscription services



that are more comprehensive. For instance, automotive companies and insurance companies are collaborating to create all-inclusive packages that cover maintenance, insurance, and repairs. To accommodate a range of demands and price points, businesses are offering several subscription plans. Subscription-based business models are enabling the travel industry to provide greater value propositions by lowering the overall travel cost and saving time. In the home maintenance industry, businesses are looking for methods to make anything from house repairs to tree removal into a subscription service.

Data-as-a-Service (DaaS)

Organizations are increasingly offering access to data as a service, either internally to staff or externally to customers in order to generate revenue. Data as a Service (DaaS) is a data management strategy that utilizes the cloud to provide data storage, processing, analytics, and/or integration services through a network connection. DaaS is an idea that is just now starting to gain widespread adoption, in contrast to the SaaS model, which has gained popularity for more than a decade. Companies are finding DaaS to be just as feasible and advantageous as SaaS due to the development of low-cost cloud storage and bandwidth, as well as cloud-based systems created specifically for faster, large-scale data administration and processing. Some businesses are providing subscription data services by bundling data with BI tools. By implementing DaaS, businesses are boosting the reliability and security of their data, increase the agility of their data workloads, and reducing the time it takes to gain insight.

Significant News

TIAA Bank and GE HealthCare Extend Vendor Equipment Financing Agreement

PRNewswire, March 30, 2023

"The companies will continue to deliver custom financing solutions for GE HealthCare's U.S. customers, bringing vital medical technologies to health providers and patients nationwide. Building on a highly successful program launched in 2018, TIAA Bank and GE HealthCare announced that they have signed an extension to their vendor equipment finance agreement that delivers innovative financing solutions for GE HealthCare's U.S. customers."

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Google, Microsoft, Salesforce Transform Enterprise Productivity with Generative AI Integrations

InformationWeek, March 17, 2023

"Big tech is moving fast when it comes to adding generative AI capabilities to mainstream enterprise applications. Last week, Salesforce announced it would add ChatGPT to its Einstein AI tool for CRM and introduced ChatGPT for Slack. On March 6 Microsoft revealed it added generative AI capabilities to the Power Platform low-code development tool and introduced next-generation AI by launching Microsoft Dynamics 365 Copilot. And on March 16 Microsoft announced Office 365 Copilot, which adds OpenAI's GPT-4 language technology to its productivity applications, including Word, Excel, PowerPoint, and Teams."

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AXA XL and Document Crunch Team Up to Support Construction Insurance Clients

Fintech Global, March 01, 2023

"AXA XL provides insurance and risk management products and services for mid-sized companies through to large multinationals, and reinsurance solutions to insurance companies globally. Document Crunch is a contract intelligence platform that simplifies construction contracts, quickly identifying critical risk provisions and providing guidance so teams can make great decisions throughout the entire project lifecycle."

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M&A Metrics

Business Services Industry

M&A activity in the business services industry decreased in the first quarter of 2023. The number of transactions decreased from 1,909 in Q4 2022 to 1,835 in Q1 2023. The number of sub-\$50 million transactions decreased from 1,816 in Q4 2022 to 1,741 in Q1 2023. However, the number of transactions above \$100 million increased from 65 in Q4 2022 to 73 in Q1 2023. The total number of M&A transactions decreased 31.9% year on year from 2,695 in Q1 2022 to 1,835 in Q1 2023.



M&A Deal Summary Table | Count by Deal Size over Time

| Transaction Value | Q2 2020 | Q3 2020 | Q4 2020 | Q1 2021 | Q2 2021 | Q3 2021 | Q4 2021 | Q1 2022 | Q2 2022 | Q3 2022 | Q4 2022 | Q1 2023 |
|-------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| Not Disclosed | 945 | 1,406 | 1,720 | 2,067 | 1,983 | 2,192 | 2,216 | 2,136 | 1,895 | 1,665 | 1,504 | 1,495 |
| Under \$10 MM | 164 | 232 | 263 | 218 | 255 | 292 | 302 | 235 | 243 | 194 | 214 | 169 |
| \$10 - \$25 MM | 45 | 66 | 98 | 86 | 99 | 69 | 106 | 73 | 66 | 61 | 58 | 47 |
| \$25 - \$50 MM | 24 | 43 | 69 | 57 | 76 | 48 | 79 | 66 | 49 | 40 | 40 | 30 |
| \$50 - \$100 MM | 19 | 35 | 49 | 51 | 42 | 62 | 77 | 47 | 47 | 29 | 28 | 21 |
| \$100 - \$500 MM | 39 | 66 | 89 | 75 | 92 | 112 | 102 | 84 | 74 | 48 | 43 | 48 |
| \$500 MM+ | 14 | 46 | 49 | 77 | 62 | 62 | 68 | 57 | 39 | 31 | 22 | 25 |
| TotalTransactions | 1,250 | 1,894 | 2,337 | 2,631 | 2,609 | 2,837 | 2,950 | 2,695 | 2,383 | 2,068 | 1,909 | 1,835 |



M&A Metrics Spotlight on Professional, Scientific, and Technical Services

Professional, Scientific, and Technical Services

The number of M&A transactions in the Professional, Scientific, and Technical Services industry decreased in the first quarter of 2023. The number of M&A transactions decreased from 1,330 in Q4 2022 to 1,223 in Q1 2023. The number of sub-\$50 million transactions decreased from 1,260 in Q4 2022 to 1,167 in Q1 2023. The number of transactions above \$100 million increased from 70 in Q4 2022 to 56 in Q1 2023. The total number of M&A transactions decreased 21.2% year on year from 1,553 in Q1 2022 to 1,223 in Q1 2023.



M&A Deal Summary Table | Count by Deal Size over Time

| Transaction Value | Q2 2020 | Q3 2020 | Q4 2020 | Q1 2021 | Q2 2021 | Q3 2021 | Q4 2021 | Q1 2022 | Q2 2022 | Q3 2022 | Q4 2022 | Q1 2023 |
|-------------------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|---------|
| Not Disclosed | 553 | 822 | 1,091 | 1,251 | 1,174 | 1,191 | 1,301 | 1,270 | 1,237 | 1,077 | 1,025 | 1,005 |
| Under \$10 MM | 96 | 130 | 142 | 118 | 157 | 153 | 180 | 118 | 190 | 146 | 183 | 121 |
| \$10 - \$25 MM | 29 | 25 | 54 | 40 | 50 | 29 | 53 | 46 | 51 | 36 | 30 | 25 |
| \$25 - \$50 MM | 14 | 21 | 29 | 20 | 43 | 25 | 34 | 31 | 30 | 11 | 22 | 16 |
| \$50 - \$100 MM | 10 | 26 | 29 | 27 | 14 | 23 | 35 | 28 | 32 | 13 | 18 | 15 |
| \$100 - \$500 MM | 15 | 27 | 36 | 31 | 33 | 42 | 43 | 41 | 29 | 34 | 38 | 27 |
| \$500 MM+ | 3 | 10 | 22 | 27 | 23 | 35 | 22 | 19 | 16 | 11 | 14 | 14 |
| TotalTransactions | 720 | 1,061 | 1,331 | 1,514 | 1,494 | 1,498 | 1,668 | 1,553 | 1,585 | 1,328 | 1,330 | 1,223 |



Industry Metrics

Industry Financial Data and Ratios

NAICs 5324 - Commercial & Industrial Machinery & Equipment Rental & Leasing

| Financial Metric | Last12 Mo | 2022 | 2021 |
|--------------------------|-----------|--------|-----------|
| Current Ratio | 3.26 | 3.17 | 3.53 |
| Gross Profit Margin | 68.38% | 68.29% | 72.29% |
| Net Profit Margin | 18.64% | 18.13% | 14.25% |
| Accounts Receivable Days | 81.32 | 81.79 | 79.83 |
| Accounts Payable Days | 45.21 | 50.88 | 51.26 |
| Debt-to-Equity Ratio | 3.39 | 3.46 | 3.43 |
| Return on Equity | 40.03% | 38.13% | 35.06% |
| Sales per Employee | | | \$225,365 |
| Profit per Employee | | | \$40,619 |
| Sales Growth | 20.74% | 21.60% | 17.14% |
| Profit Growth | 32.68% | 32.78% | 33.28% |

NAICs 5418 - Advertising, Public Relations, and Related Services

| Financial Metric | Last12Mo | 2022 | 2021 |
|--------------------------|-----------|-----------|-----------|
| Current Ratio | 4.56 | 4.36 | 3.69 |
| Gross Profit Margin | 64.14% | 62.89% | 63.97% |
| Net Profit Margin | 9.76% | 10.16% | 9.57% |
| Accounts Receivable Days | 54.39 | 57.49 | 52.19 |
| Accounts Payable Days | 57.64 | 61.59 | 76.64 |
| Debt-to-Equity Ratio | 2.3 | 2.28 | 2.56 |
| Return on Equity | 61.29% | 60.23% | 66.73% |
| Sales per Employee | \$378,935 | \$378,935 | \$242,057 |
| Profit per Employee | \$104,544 | \$104,544 | \$45,810 |
| Sales Growth | 22.66% | 22.43% | 19.44% |
| Profit Growth | 20.68% | 20.27% | 34.41% |
| | | | |

Source: Profit Cents

NAICs 5182 - Data Processing, Hosting, and Related Services

| Financial Metric | Last12Mo | 2022 | 2021 |
|--------------------------|----------|--------|-----------|
| Current Ratio | 2.34 | 2.53 | 3.43 |
| Gross Profit Margin | 71.09% | 72.74% | 69.29% |
| Net Profit Margin | 4.46% | 5.45% | 9.37% |
| Accounts Receivable Days | 55.45 | 54.5 | 57.98 |
| Accounts Payable Days | 38.61 | 46.97 | 50.79 |
| Debt-to-Equity Ratio | 2.98 | 3.29 | 2.35 |
| Return on Equity | 39.70% | 38.32% | 39.57% |
| Sales per Employee | | | \$307,201 |
| Profit per Employee | | | \$95,639 |
| Sales Growth | 11.94% | 12.56% | 25.43% |
| Profit Growth | 4.84% | 14.97% | 25.22% |
| | | | |

NAICs 5419 - Other Professional, Scientific, and Technical Services

| Financial Metric | Last12Mo | 2022 | 2021 |
|--------------------------|------------|-----------|-----------|
| Current Ratio | 4.87 | 4.69 | 4.55 |
| Gross Profit Margin | 70.62% | 70.30% | 74.23% |
| Net Profit Margin | 14.41% | 14.11% | 14.91% |
| Accounts Receivable Days | 38.48 | 41.83 | 28.2 |
| Accounts Payable Days | 19.08 | 19.73 | 16.96 |
| Debt-to-Equity Ratio | 2.92 | 2.79 | 2.82 |
| Return on Equity | 65.31% | 66.15% | 69.43% |
| Sales per Employee | \$124,054 | \$149,219 | \$233,129 |
| Profit per Employee | (\$12,412) | \$6,161 | \$24,034 |
| Sales Growth | 15.13% | 15.45% | 19.98% |
| Profit Growth | 5.91% | 6.62% | 31.84% |
| | | | |

Industry Metrics

Industry Financial Data and Ratios

NAICs 5611 - Office Administrative Services

| Financial Metric | Last12Mo | 2022 | 2021 |
|--------------------------|----------|--------|--------|
| Current Ratio | 6.06 | 5.02 | 4.08 |
| Gross Profit Margin | 77.31% | 76.42% | 84.99% |
| Net Profit Margin | 22.85% | 17.13% | 14.16% |
| Accounts Receivable Days | 134.76 | 130.28 | 106.57 |
| Accounts Payable Days | 13.67 | 16.18 | 23.52 |
| Debt-to-Equity Ratio | 3.18 | 3.28 | 2.93 |
| Return on Equity | 73.89% | 68.84% | 65.90% |
| Sales per Employee | | | |
| Profit per Employee | | | |
| Sales Growth | 44.92% | 41.08% | 20.82% |
| Profit Growth | 9.32% | 2.70% | 68.19% |

NAICs 5614 - Business Support Services

| Financial Metric | Last12Mo | 2022 | 2021 |
|--------------------------|-----------|-----------|-----------|
| Current Ratio | 4.41 | 4.15 | 3.88 |
| Gross Profit Margin | 75.44% | 76.14% | 76.21% |
| Net Profit Margin | 10.99% | 11.17% | 13.84% |
| Accounts Receivable Days | 58.64 | 63.2 | 43.68 |
| Accounts Payable Days | 45.39 | 45.72 | 25.4 |
| Debt-to-Equity Ratio | 2.72 | 2.73 | 2.87 |
| Return on Equity | 48.28% | 48.97% | 57.54% |
| Sales per Employee | \$190,976 | \$190,976 | \$201,590 |
| Profit per Employee | \$38,302 | \$38,302 | \$32,046 |
| Sales Growth | 14.46% | 14.28% | 18.06% |
| Profit Growth | 1.15% | 2.22% | 32.57% |
| | | | |

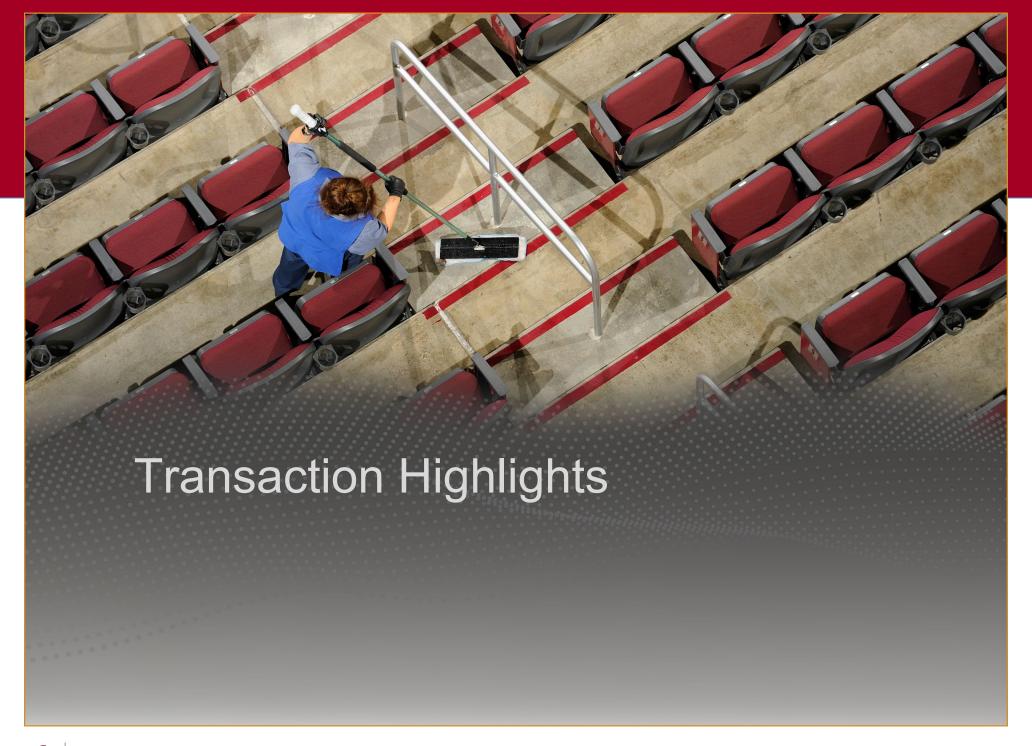
Source: Profit Cents

NAICs 5613 - Employment Services

| Financial Metric | Last12Mo | 2022 | 2021 |
|--------------------------|-------------|-------------|-------------|
| Current Ratio | 4.62 | 4.62 | 4.95 |
| Gross Profit Margin | 47.15% | 47.27% | 50.17% |
| Net Profit Margin | 7.97% | 8.50% | 9.74% |
| Accounts Receivable Days | 47.63 | 50.92 | 49.77 |
| Accounts Payable Days | 7.85 | 7.46 | 8.05 |
| Debt-to-Equity Ratio | 1.27 | 1.3 | 1.79 |
| Return on Equity | 56.51% | 59.71% | 76.80% |
| Sales per Employee | \$1,538,624 | \$1,538,624 | \$1,139,973 |
| Profit per Employee | \$75,481 | \$75,481 | \$42,139 |
| Sales Growth | 27.87% | 28.76% | 28.59% |
| Profit Growth | 15.31% | 16.26% | 48.98% |
| | | | |

NAICs 5617 - Services to Buildings and Dwellings

| Financial Metric | Last12Mo | 2022 | 2021 |
|--------------------------|-----------|-----------|-----------|
| Current Ratio | 3.75 | 3.72 | 3.92 |
| Gross Profit Margin | 62.98% | 62.33% | 64.00% |
| Net Profit Margin | 10.27% | 10.24% | 9.78% |
| Accounts Receivable Days | 38.24 | 38.63 | 26.94 |
| Accounts Payable Days | 27.5 | 27.21 | 15.22 |
| Debt-to-Equity Ratio | 2.41 | 2.4 | 2.5 |
| Return on Equity | 63.58% | 60.85% | 69.42% |
| Sales per Employee | \$167,163 | \$167,163 | \$136,707 |
| Profit per Employee | \$12,738 | \$12,738 | \$12,647 |
| Sales Growth | 20.13% | 19.47% | 20.41% |
| Profit Growth | 9.65% | 9.99% | 28.94% |
| | | | |



Notable Transactions



In March 2023, a private group led by **Gamuda Bhd** and **Castleforge Partners Ltd** signed a sale and purchase agreement to acquire **Wessex Winchester Propco Ltd** for GBP257 million (US\$314.2 million) in cash. Following the acquisition Gamuda Bhd will own a 75% stake and Castleforge Partners Ltd will own a 25% stake and will be appointed as a development manager in the Wessex Winchester Propco Ltd. Wessex Wessex Winchester Propco Ltd is located in St. Helier, Jersey, United Kingdom and provides business support services.

Wessex Winchester Propco Ltd



In March 2023, **Worldwide Webb Acquisition Corp** enters into a definitive merger agreement to acquire **Aark Singapore Pte Ltd** for SGD500.2 (US\$371 million) in stock and contingent payout. Following the acquisition, Aeries Technology Group Pvt Ltd will become a publicly listed company. Aark Singapore Pte Ltd is located in Singapore and provides global professional services and consulting partners for business leadership teams, private equity sponsors, and their portfolio companies.

Aark Singapore Pte Ltd



In March 2023, **Sime Darby Allied Operations Pty Ltd**, a subsidiary of Sime Darby Bhd, acquired **Onsite Rental Group Ltd** from Franklin Templeton Institutional LLC, Merrill Lynch International, Glendon Capital Management LP, and minority shareholders, for a reported amount of AUD635 million (US\$429.5 million). The acquisition complements Sime Darby's existing portfolio and provides a geographic expansion to position its Industrial division in the Australian market. Onsite Rental Group Ltd is located in Woolloomooloo, New South Wales (NSW), Australia and operates as a rental company that provides access and materials handling equipment, portable buildings and toilets, power generators, compressors and pumps.



Stratim Cloud Acquisition Corp.

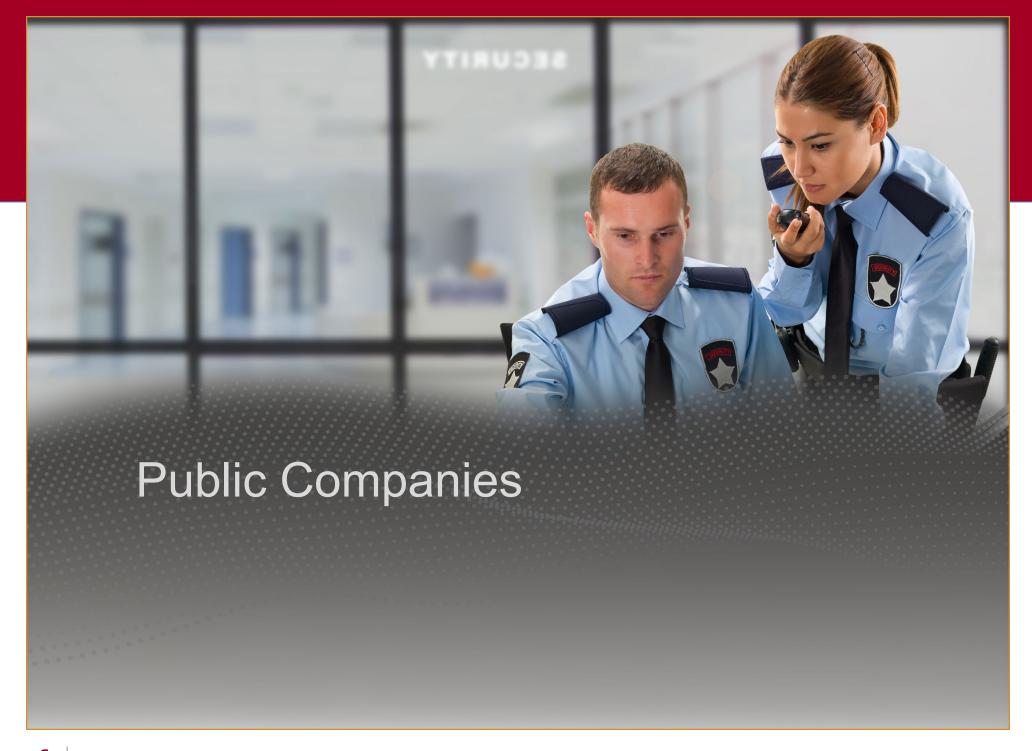
In February 2023, **Stratim Cloud Acquisition Corp** signed a definitive business combination agreement to acquire **Force Pressure Control LLC** for US\$271.9 million in stock, cash or stock, contingent payout, and the bidder is also assuming liabilities of US\$16 million. Force Pressure Control LLC is located in Seguin, Texas, United States, and offers surface pressure control solutions services.



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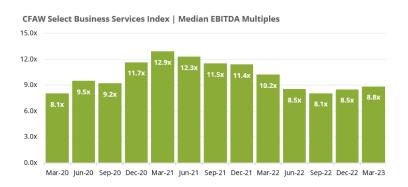
Select M&A Transactions

| Date | Target Name | Acquirer Name | Enterprise Value (MM) | Revenue | EBITDA |
|------------------|------------------------------------|---|--------------------------|---------|--------|
| 03/30/23 | Digital Media Management, Inc. | Keywords Studios Plc | 100 | 34 | 9 |
| 03/27/23 | Wessex Winchester Propco Ltd. | Gamuda Bhd.; Castleforge Partners Ltd.; Wessex Winchester Propco Ltd. /Private Group/ | 314 | NA | NA |
| 03/23/23 | NKGen Biotech, Inc. | Graf Acquisition Corp. IV | 160 | NA | NA |
| 03/14/23 | PayForce | FairMoney Microfinance Bank Ltd. | 20 | NA | NA |
| 03/13/23 | Aark Singapore Pte Ltd. | Worldwide Webb Acquisition Corp. | 371 | NA | NA |
| 03/02/23 | Onsite Rental Group Ltd. | Sime Darby Allied Operations Pty Ltd. | 429 | 204 | 82 |
| 03/01/23 | ShowWorld HongKong Ltd. | Weibo Holding (Singapore) Pte Ltd. | 311 | NA | NA |
| 02/28/23 | Centurion Container LLC | Greif, Inc. | 204 | NA | NA |
| 02/22/23 | Moore Canada Corp. | Data Communications Management Corp. | 91 | 185 | NA |
| 02/14/23 | Force Pressure Control LLC | Stratim Cloud Acquisition Corp. | 288 | NA | NA |
| 02/14/23 | Drilling Tools International, Inc. | ROC Energy Acquisition Corp. | 221 | NA | NA |
| 02/03/23 | SmarTee SARL | Crown Energy AB | 210 | NA | NA |
| 02/03/23 | SmarTee SARL | Crown Energy AB | 210 | NA | NA |
| 01/18/23 | Aprinoia Therapeutics, Inc. /US/ | Ross Acquisition Corp. II | 284 | NA | NA |
| 01/12/23 | Adbid Latinoamerica SAS | Globant SA | NA | NA | NA |
| 01/03/23 | MarkLogic Corp. | Progress Software Corp. | 355 | NA | NA |
| (\$ in millions) | Source: Factset | | | | |



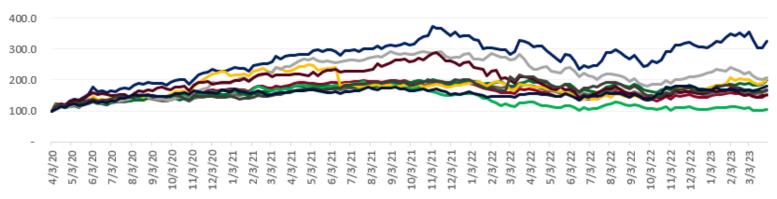
Industry Performance

CFAW Select Business Services Index

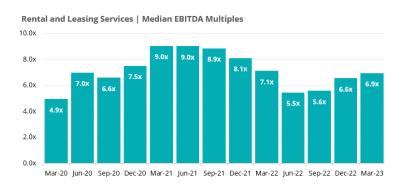


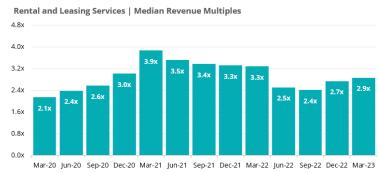






Rental and Leasing Services

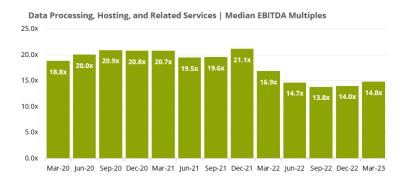




| Company | Share | Shares | Market | Enterprise | Revenues | EBITDA _ | Enterprise | Value / |
|-------------------------------|----------|--------|----------|------------|----------|----------|------------|---------|
| \$USD in Millions | Price | O/S | Сар | Value | (LTM) | (LTM) | Revenues | EBITDA |
| ALD SA | \$11.73 | 566 | \$6,638 | \$27,376 | \$11,742 | \$5,764 | 2.3x | 4.7x |
| Ryder System, Inc. | \$89.24 | 46 | \$4,131 | \$10,218 | \$12,011 | \$2,924 | 0.9x | 3.5x |
| Avis Budget Group, Inc. | \$194.80 | 39 | \$7,689 | \$28,039 | \$11,994 | \$6,094 | 2.3x | 4.6x |
| United Rentals, Inc. | \$395.76 | 69 | \$27,450 | \$39,567 | \$11,642 | \$5,449 | 3.4x | 7.3x |
| Ashtead Group plc | \$61.30 | 439 | \$26,882 | \$35,661 | \$9,268 | \$4,229 | 3.8x | 8.4x |
| AerCap Holdings NV | \$56.23 | 247 | \$13,891 | \$58,880 | \$6,798 | \$5,575 | 8.7x | 10.6x |
| PROG Holdings, Inc. | \$23.79 | 48 | \$1,143 | \$1,473 | \$2,598 | \$266 | 0.6x | 5.5x |
| Air Lease Corporation Class A | \$39.37 | 111 | \$4,367 | \$22,228 | \$2,251 | \$2,079 | 9.9x | 10.7x |
| Cintas Corporation | \$462.68 | 102 | \$47,055 | \$49,870 | \$8,606 | \$2,143 | 5.8x | 23.3x |
| Upbound Group, Inc. | \$24.51 | 56 | \$1,366 | \$2,896 | \$4,245 | \$437 | 0.7x | 6.6x |
| Mean | | | | \$27,621 | \$8,116 | \$3,496 | 3.8x | 8.5x |
| Median | | | | \$27,707 | \$8,937 | \$3,577 | 2.9x | 6.9x |
| | | | | | | | | |



Data Processing, Hosting, and Related Services

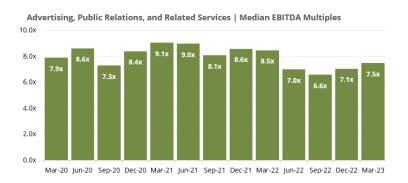


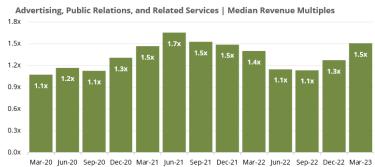


| Company | Share | Shares | Market | Enterprise | Revenues | EBITDA _ | Enterprise | Value / |
|--|----------|--------|----------|------------|----------|----------|------------|---------|
| \$USD in Millions | Price | O/S | Сар | Value | (LTM) | (LTM) | Revenues | EBITDA |
| PayPal Holdings, Inc. | \$75.94 | 1,131 | \$85,916 | \$86,603 | \$27,056 | \$4,899 | 3.2x | 17.7x |
| DXC Technology Co. | \$25.56 | 228 | \$5,820 | \$9,788 | \$14,847 | \$2,014 | 0.7x | 4.9x |
| Fiserv, Inc. | \$113.03 | 628 | \$70,997 | \$92,326 | \$18,146 | \$7,116 | 5.1x | 13.0x |
| Automatic Data Processing, Inc. | \$222.63 | 414 | \$92,247 | \$93,550 | \$17,247 | \$4,645 | 5.4x | 20.1x |
| Fidelity National Information Services, Inc. | \$54.33 | 592 | \$32,160 | \$50,711 | \$14,528 | \$6,194 | 3.5x | 8.2x |
| Global Payments Inc. | \$105.24 | 263 | \$27,694 | \$40,512 | \$8,976 | \$3,753 | 4.5x | 10.8x |
| Equinix, Inc. | \$721.04 | 93 | \$66,901 | \$81,357 | \$7,265 | \$4,423 | 11.2x | 18.4x |
| Broadridge Financial Solutions, Inc. | \$146.57 | 118 | \$17,250 | \$21,331 | \$5,866 | \$1,279 | 3.6x | 16.7x |
| Bread Financial Holdings, Inc. | \$30.32 | 50 | \$1,519 | NA | NA | NA | NM | NM |
| Mean | | | | \$59,522 | \$13,176 | \$4,010 | 4.7x | 13.7x |
| Median | | | | \$66,034 | \$14,528 | \$4,423 | 4.1x | 14.8x |
| | | | | | | | | |



Advertising, Public Relations, and Related Services

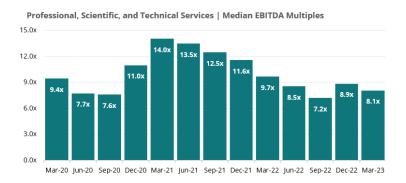


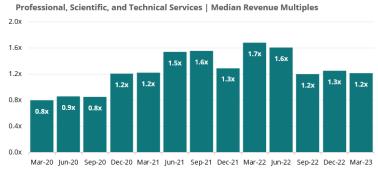


| Company | Share | Share Shares Ma | Market Enterprise | Revenues | EBITDA | Enterprise Value / | | |
|--------------------------------------|---------|-----------------|-------------------|----------|----------|--------------------|----------|--------|
| \$USD in Millions | Price | O/S | Сар | Value | (LTM) | (LTM) | Revenues | EBITDA |
| WPP Plc | \$11.85 | 1,075 | \$12,737 | \$18,897 | \$17,773 | \$2,680 | 1.1x | 7.1x |
| Omnicom Group Inc | \$94.34 | 200 | \$18,822 | \$22,868 | \$14,322 | \$2,414 | 1.6x | 9.5x |
| Publicis Groupe SA | \$77.99 | 254 | \$19,833 | \$21,243 | \$13,830 | \$2,836 | 1.5x | 7.5x |
| Interpublic Group of Companies, Inc. | \$37.24 | 385 | \$14,341 | \$16,424 | \$10,928 | \$1,758 | 1.5x | 9.3x |
| Gannett Co., Inc. | \$1.87 | 146 | \$273 | \$1,603 | \$2,945 | \$231 | 0.5x | 7.0x |
| Advantage Solutions Inc Class A | \$1.58 | 322 | \$509 | \$2,584 | \$4,050 | \$411 | 0.6x | 6.3x |
| Clear Channel Outdoor Holdings Inc | \$1.20 | 477 | \$573 | \$7,422 | \$2,481 | \$878 | 3.0x | 8.5x |
| Thryv Holdings, Inc. | \$23.06 | 35 | \$801 | \$1,276 | \$1,202 | \$312 | 1.1x | 4.1x |
| Trade Desk, Inc. Class A | \$60.91 | 447 | \$27,197 | \$28,692 | \$1,578 | \$212 | 18.2x | 135.2x |
| Mean | | | | \$13,446 | \$7,265 | \$1,307 | 3.2x | 21.6x |
| Median | | | | \$16,424 | \$3,795 | \$1,110 | 1.5x | 7.5x |



Professional, Scientific and Technical Services



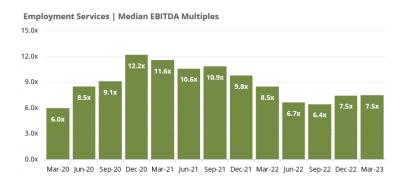


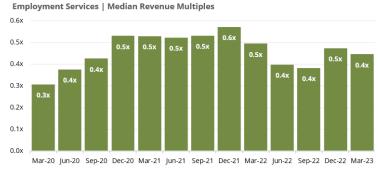
| Company \$USD in Millions | Share | Share Shares Mark | | Market Enterprise | Revenues | EBITDA | Enterprise Value / | |
|----------------------------------|----------|-------------------|---------|-------------------|----------|---------|--------------------|--------|
| | Price | O/S | Сар | Value | (LTM) | (LTM) | Revenues | EBITDA |
| Concentrix Corporation | \$121.55 | 52 | \$6,328 | \$8,756 | \$6,425 | \$1,045 | 1.4x | 8.4x |
| Ipsos SA | \$62.04 | 44 | \$2,745 | \$2,979 | \$2,460 | \$402 | 1.2x | 7.4x |
| Eltel AB | \$0.80 | 157 | \$126 | \$267 | \$866 | \$29 | 0.3x | 9.3x |
| Resources Connection, Inc. | \$17.06 | 34 | \$574 | \$489 | \$808 | \$94 | 0.6x | 5.2x |
| CVS Group plc | \$22.94 | 71 | \$1,637 | \$1,824 | \$710 | \$125 | 2.6x | 14.6x |
| RWS Holdings plc | \$3.70 | 389 | \$1,440 | \$1,412 | \$956 | \$219 | 1.5x | 6.5x |
| Forrester Research, Inc. | \$32.35 | 19 | \$621 | \$612 | \$538 | \$79 | 1.1x | 7.8x |
| Calian Group Ltd. | \$48.15 | 12 | \$565 | \$537 | \$461 | \$51 | 1.2x | 10.6x |
| Performant Financial Corporation | \$3.40 | 76 | \$257 | \$255 | \$109 | (\$1) | 2.3x | NM |
| Mean | | | | \$1,903 | \$1,345 | \$204 | 1.4x | 8.7x |
| Median | | | | \$612 | \$759 | \$87 | 1.2x | 8.1x |
| | | | | | | | | |





Employment Services

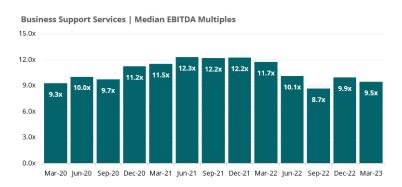


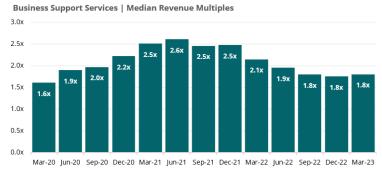


| Share | Shares | Market | Enterprise | Revenues | EBITDA | Enterprise | Value / |
|----------|---|--|--|---|--|--|---|
| Price | O/S | Сар | Value | (LTM) | (LTM) | Revenues | EBITDA |
| \$59.32 | 184 | \$10,912 | \$11,675 | \$28,563 | \$1,595 | 0.4x | 7.3x |
| \$36.29 | 168 | \$6,112 | \$9,126 | \$24,845 | \$992 | 0.4x | 9.2x |
| \$27.43 | 1,696 | \$46,512 | \$39,235 | \$25,557 | \$3,856 | 1.5x | 10.2x |
| \$82.53 | 51 | \$4,178 | \$4,777 | \$19,828 | \$745 | 0.2x | 6.4x |
| \$19.94 | 237 | \$4,720 | \$4,350 | \$8,993 | \$570 | 0.5x | 7.6x |
| \$1.38 | 1,594 | \$2,198 | \$2,319 | \$9,068 | \$340 | 0.3x | 6.8x |
| \$80.57 | 108 | \$8,677 | \$8,256 | \$7,238 | \$1,024 | 1.1x | 8.1x |
| \$16.59 | 34 | \$561 | \$535 | \$4,965 | \$126 | 0.1x | 4.3x |
| \$121.55 | 38 | \$4,601 | \$4,242 | \$5,939 | \$291 | 0.7x | 14.6x |
| \$80.61 | 60 | \$4,835 | \$3,694 | \$4,885 | \$588 | 0.8x | 6.3x |
| | | | \$8,821 | \$13,988 | \$1,013 | 0.6x | 8.1x |
| | | | \$4,563 | \$9,030 | \$667 | 0.4x | 7.5x |
| | \$59.32 \$36.29 \$27.43 \$82.53 \$19.94 \$1.38 \$80.57 \$16.59 | Price O/S \$59.32 184 \$36.29 168 \$27.43 1,696 \$82.53 51 \$19.94 237 \$1.38 1,594 \$80.57 108 \$16.59 34 \$121.55 38 | Price O/S Cap \$59.32 184 \$10,912 \$36.29 168 \$6,112 \$27.43 1,696 \$46,512 \$82.53 51 \$4,178 \$19.94 237 \$4,720 \$1.38 1,594 \$2,198 \$80.57 108 \$8,677 \$16.59 34 \$561 \$121.55 38 \$4,601 | Price O/S Cap Value \$59.32 184 \$10,912 \$11,675 \$36.29 168 \$6,112 \$9,126 \$27.43 1,696 \$46,512 \$39,235 \$82.53 51 \$4,178 \$4,777 \$19.94 237 \$4,720 \$4,350 \$1.38 1,594 \$2,198 \$2,319 \$80.57 108 \$8,677 \$8,256 \$16.59 34 \$561 \$535 \$121.55 38 \$4,601 \$4,242 \$80.61 60 \$4,835 \$3,694 \$8,821 | Price O/S Cap Value (LTM) \$59.32 184 \$10,912 \$11,675 \$28,563 \$36.29 168 \$6,112 \$9,126 \$24,845 \$27.43 1,696 \$46,512 \$39,235 \$25,557 \$82.53 51 \$4,178 \$4,777 \$19,828 \$19.94 237 \$4,720 \$4,350 \$8,993 \$1.38 1,594 \$2,198 \$2,319 \$9,068 \$80.57 108 \$8,677 \$8,256 \$7,238 \$16.59 34 \$561 \$535 \$4,965 \$121.55 38 \$4,601 \$4,242 \$5,939 \$80.61 60 \$4,835 \$3,694 \$4,885 \$8,821 \$13,988 | Price O/S Cap Value (LTM) (LTM) \$59.32 184 \$10,912 \$11,675 \$28,563 \$1,595 \$36.29 168 \$6,112 \$9,126 \$24,845 \$992 \$27.43 1,696 \$46,512 \$39,235 \$25,557 \$3,856 \$82.53 51 \$4,178 \$4,777 \$19,828 \$745 \$19.94 237 \$4,720 \$4,350 \$8,993 \$570 \$1.38 1,594 \$2,198 \$2,319 \$9,068 \$340 \$80.57 108 \$8,677 \$8,256 \$7,238 \$1,024 \$16.59 34 \$561 \$535 \$4,965 \$126 \$121.55 38 \$4,601 \$4,242 \$5,939 \$291 \$80.61 60 \$4,835 \$3,694 \$4,885 \$588 \$8,821 \$13,988 \$1,013 | Price O/S Cap Value (LTM) (LTM) Revenues \$59.32 184 \$10,912 \$11,675 \$28,563 \$1,595 0.4x \$36.29 168 \$6,112 \$9,126 \$24,845 \$992 0.4x \$27.43 1,696 \$46,512 \$39,235 \$25,557 \$3,856 1.5x \$82.53 51 \$4,178 \$4,777 \$19,828 \$745 0.2x \$19.94 237 \$4,720 \$4,350 \$8,993 \$570 0.5x \$1.38 1,594 \$2,198 \$2,319 \$9,068 \$340 0.3x \$80.57 108 \$8,677 \$8,256 \$7,238 \$1,024 1.1x \$16.59 34 \$561 \$535 \$4,965 \$126 0.1x \$121.55 38 \$4,601 \$4,242 \$5,939 \$291 0.7x \$80.61 60 \$4,835 \$3,694 \$4,885 \$588 0.8x \$80.61 60 |



Business Support Services

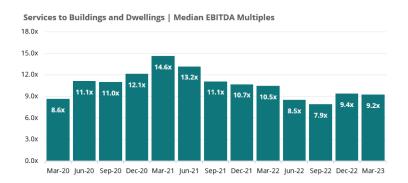


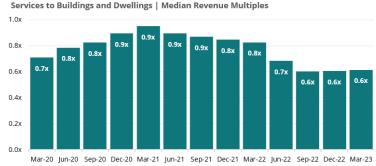


| Company | Share | Shares | Market | Enterprise | Revenues | EBITDA _ | Enterprise | Value / |
|-------------------------------------|----------|--------|-----------|------------|----------|----------|------------|---------|
| \$USD in Millions | Price | O/S | Сар | Value | (LTM) | (LTM) | Revenues | EBITDA |
| S&P Global, Inc. | \$344.77 | 322 | \$111,016 | \$124,722 | \$11,181 | \$4,453 | 11.2x | 28.0x |
| Teleperformance SA | \$240.87 | 59 | \$14,240 | \$16,846 | \$8,570 | \$1,704 | 2.0x | 9.9x |
| Moody's Corporation | \$306.02 | 183 | \$56,063 | \$61,875 | \$5,468 | \$2,328 | 11.3x | 26.6x |
| Capita plc | \$0.45 | 1,684 | \$762 | \$1,394 | \$3,713 | \$308 | 0.4x | 4.5x |
| Conduent, Inc. | \$3.43 | 218 | \$749 | \$1,822 | \$3,858 | \$379 | 0.5x | 4.8x |
| Genpact Limited | \$46.22 | 184 | \$8,504 | \$9,555 | \$4,368 | \$678 | 2.2x | 14.1x |
| IWG Plc | \$2.03 | 1,007 | \$2,047 | \$10,230 | \$3,389 | \$1,656 | 3.0x | 6.2x |
| TTEC Holdings, Inc. | \$37.23 | 47 | \$1,758 | \$2,732 | \$2,447 | \$303 | 1.1x | 9.0x |
| Donnelley Financial Solutions, Inc. | \$40.86 | 29 | \$1,181 | \$1,368 | \$834 | \$215 | 1.6x | 6.4x |
| Startek, Inc. | \$4.13 | 40 | \$166 | \$375 | \$385 | \$32 | 1.0x | 11.8x |
| Mean | | | | \$23,092 | \$4,421 | \$1,205 | 3.4x | 12.1x |
| Median | | | | \$6,144 | \$3,786 | \$529 | 1.8x | 9.5x |
| | | | | | | | | |



Services to Buildings and Dwellings

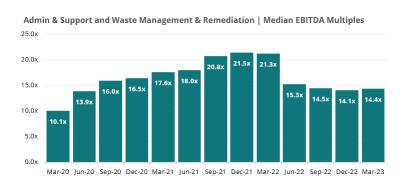




| Company | Share | Shares | Market | Enterprise | Revenues | EBITDA | Enterprise | Value / |
|--------------------------------------|---------|--------|----------|------------|----------|---------|------------|---------|
| \$USD in Millions | Price | O/S | Сар | Value | (LTM) | (LTM) | Revenues | EBITDA |
| ISS A/S | \$20.36 | 186 | \$3,780 | \$5,534 | \$10,813 | \$599 | 0.5x | 9.2x |
| ABM Industries Incorporated | \$44.94 | 66 | \$2,971 | \$4,400 | \$7,862 | \$398 | 0.6x | 11.1x |
| Rentokil Initial plc | \$7.31 | 2,520 | \$18,434 | \$22,312 | \$4,575 | \$1,089 | 4.9x | 20.5x |
| MITIE Group PLC | \$1.01 | 1,365 | \$1,380 | \$1,474 | \$4,980 | \$229 | 0.3x | 6.4x |
| BrightView Holdings, Inc. | \$5.62 | 94 | \$525 | \$2,011 | \$2,839 | \$278 | 0.7x | 7.2x |
| Rollins, Inc. | \$37.53 | 492 | \$18,475 | \$18,716 | \$2,696 | \$585 | 6.9x | 32.0x |
| GDI Integrated Facility Services Inc | \$32.68 | 15 | \$480 | \$1,054 | \$1,668 | \$111 | 0.6x | 9.5x |
| Servizi Italia S.p.A. | \$1.37 | 32 | \$44 | \$178 | \$290 | \$57 | 0.6x | 3.1x |
| Sureserve Group Plc | \$1.08 | 166 | \$180 | \$175 | \$351 | \$28 | 0.5x | 6.3x |
| Mean | | | | \$6,206 | \$3,817 | \$372 | 1.7x | 11.7x |
| Median | | | | \$2,011 | \$2,767 | \$314 | 0.6x | 9.2x |



Administrative and Support and Waste Management and Remediation Services





| Company | Share | Shares | Market | Enterprise | Revenues | EBITDA _ | Enterprise | Value / |
|----------------------------|------------|--------|----------|------------|----------|----------|------------|---------|
| \$USD in Millions | Price | O/S | Сар | Value | (LTM) | (LTM) | Revenues | EBITDA |
| R1 RCM Inc | \$15.00 | 417 | \$6,250 | \$8,054 | \$1,806 | \$363 | 4.5x | 22.2x |
| Evolent Health Inc Class A | \$32.45 | 111 | \$3,604 | \$3,877 | \$1,352 | \$95 | 2.9x | 40.7x |
| TUI AG | \$7.71 | 507 | \$3,913 | \$9,059 | \$18,818 | \$1,353 | 0.5x | 6.7x |
| Booking Holdings Inc. | \$2,652.41 | 38 | \$99,859 | \$100,648 | \$17,090 | \$5,510 | 5.9x | 18.3x |
| Expedia Group, Inc. | \$97.03 | 148 | \$14,343 | \$16,977 | \$11,667 | \$1,958 | 1.5x | 8.7x |
| Waste Connections, Inc. | \$138.99 | 257 | \$35,751 | \$42,790 | \$7,212 | \$2,205 | 5.9x | 19.4x |
| Waste Management, Inc. | \$163.17 | 408 | \$66,598 | \$81,745 | \$19,698 | \$5,588 | 4.1x | 14.6x |
| Republic Services, Inc. | \$135.22 | 316 | \$42,735 | \$54,674 | \$13,511 | \$3,854 | 4.0x | 14.2x |
| Clean Harbors, Inc. | \$142.56 | 54 | \$7,708 | \$9,747 | \$5,167 | \$995 | 1.9x | 9.8x |
| Stericycle, Inc. | \$43.61 | 92 | \$4,022 | \$5,900 | \$2,705 | \$432 | 2.2x | 13.7x |
| Mean | | | | \$33,347 | \$9,903 | \$2,235 | 3.3x | 16.8x |
| Median | | | | \$13,362 | \$9,439 | \$1,656 | 3.5x | 14.4x |
| | | | | | | | | |

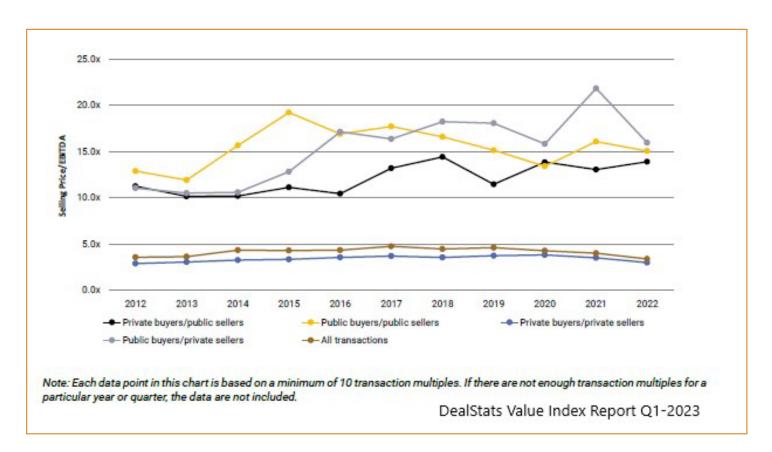


Public Vs. Private Comparables

Valuation Premiums Can Be Considerable

Regardless of industry, publicly traded companies often trade at premium valuations to privately held companies. This is reflected in M&A transactions and can lead to unrealistic value expectations for some business owners. The chart below illustrates this variance and shows that the variance has been both long term and growing.

Transactions between private buyer and private seller tend to be small by comparison and thus do not benefit from a "size" premium that is associated with transactions in general. While this chart does not breakout private equity transactions, our analysis indicates those transactions usually fall between public and private and move closer to public as size increases.







About CFA

Who We Are / What We Do

Corporate Finance Associates (CFA) is an independent international investment banking firm serving middle-market businesses. For over 60 years Corporate Finance Associates has been advocating on behalf of business owners who are restructuring a company, either through divestiture, merger, acquisition or recapitalization. Combining the knowledge and leverage of a larger bank with the customer focused detail of a boutique firm, from inception to completion, our senior principals provide hands-on expertise to clients buying, selling or recapitalizing a business.

This Business Services Industry Practice Group was established to draw on the experience of CFA advisors, many of whom as former business owners and CEOs, have first-hand knowledge and have completed many transactions in this industry. Working with your local CFA representative, you can be sure that the collective wealth of knowledge is available to every CFA client.



Sell-Side Advisory

Whether as a divestiture strategy or a recapitalization strategy selling all or part of a business requires equal parts creative thinking, critical analysis, expert advice, sound planning and flawless execution. Having the right team of investment banking professionals working for you is critical to ensure



Capital Markets

Our commitment to remaining independent from any investment or lending affiliates ensures that we deliver unbiased guidance. It also promotes maximum competition among lending sources, helping to fully leverage value for our clients. Our role is to help you raise the type of capital that best fits your needs.



Buy-Side Advisory

Growth through acquisition is a complex process. It involves strategy, planning, critical analysis, coordination and negotiation. When you want to take advantage of the fast growth offered by a consolidation or roll-up, CFA's broad reach, sources of financing and efficient closings can help you achieve your business growth goals.



Financial Advisory

Now that you have made the decision to raise capital for your business, choosing the right investment banker is critical. Whether you are buying out a partner, financing an acquisition or seeking growth capital, CFA is the right choice to help you achieve your financing goals



Exit Planning

undergo a transfer via sale or merger, a charitable donation, a transfer to a child or relative or even bankruptcy, liquidation or death. Every ownership transfer carries with it a unique set of consequences and the best consequences usually begin with a clearly defined exit plan.



Business Valuation

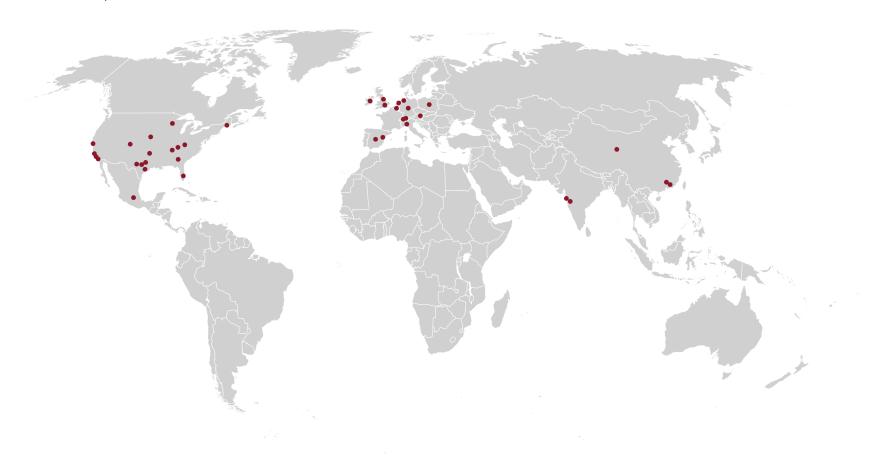
"What is my business worth" is a question we often hear from business owners contemplating a business sale, merger or recapitalization. Answering this question depends on many factors, including the business valuation methods that are employed in the calculation.



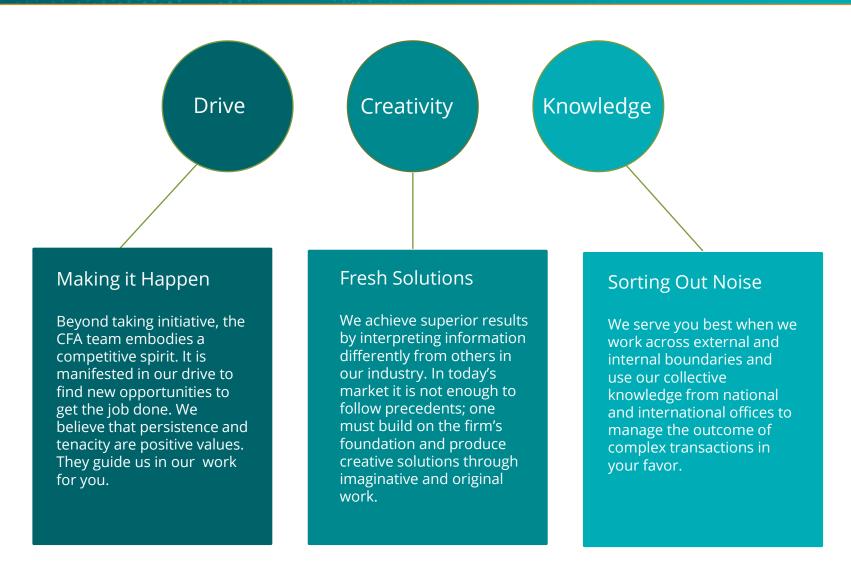
Local Service, Global Reach

Where We Are

With offices across the USA and in Austria, Belgium, Germany, Hong Kong, India, Ireland, Italy, Mexico, Netherlands, Poland, Spain, Switzerland and the United Kingdom providing middle-market companies with a wide range of M&A, financial advisory services and access to capital resources.

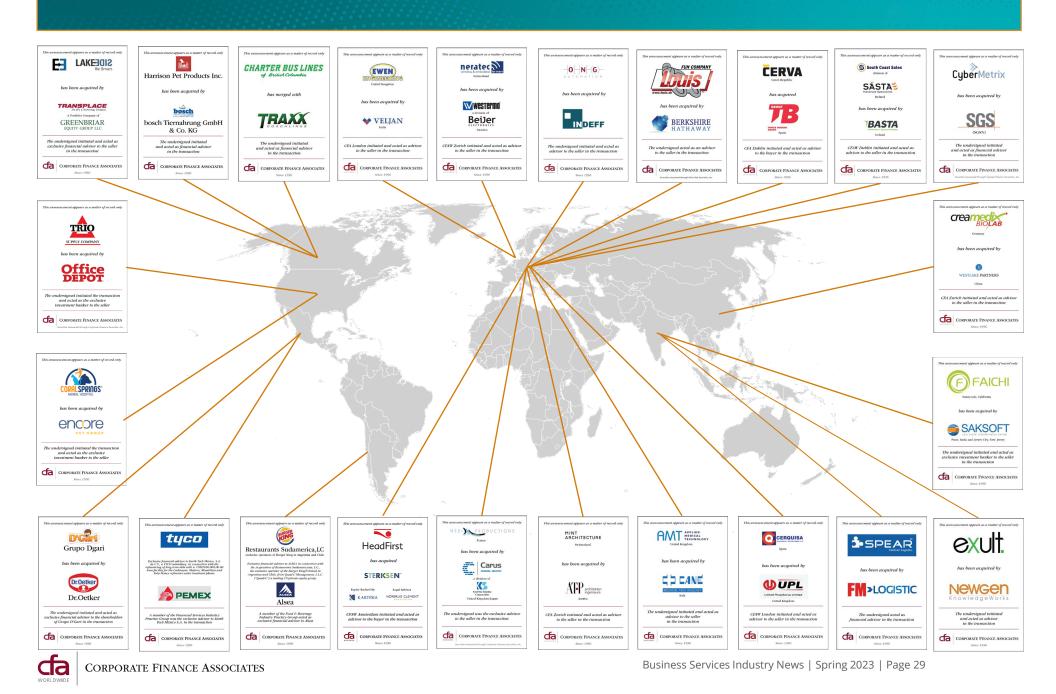


Delivering Results



Founded in 1956 • 70 Managing Directors • 37 Offices Worldwide • Billions in M&ATransactions

Worldwide Transactions



Industry Practice Groups

Business Services



The Business Services practice group is comprised of accomplished dealmakers with extensive experience in advising both public and private companies in the industry. These dealmakers offer expert service in acquisitions, divestitures, financing, and strategic planning to a wide range of companies operating in multiple subsectors including:

- Advertising and Communication
- Personnel and Employment Agencies
- Security and Alarm Systems
- Engineering and Architectural Services
- Equipment and Vehicle Rentals
- Miscellaneous Services

Whether you want to acquire, merge, sell, or finance, let CFA's industry knowledge, international resources and proven dealmaking skills work for you. We research, identify, qualify, advocate, negotiate and help steer you through the mine fields of due diligence to maximize your value and secure your objective.

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Agriculture

Animal Health

Business Services

Commercial Real Estate

Consumer Retail

Energy

Engineering/Construction

Financial Services & FinTech

Food/Beverage

Healthcare/Life Sciences

Industrials

Metal Fabrication

Print/Packaging

Semiconductors

Technology/Media/Telecom

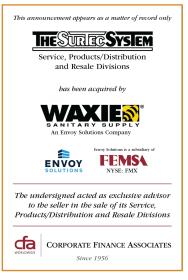
Transportation/Logistics/Supply Chain

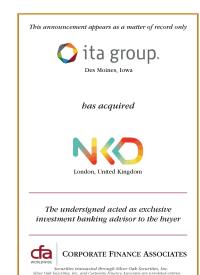
Wholesale Distribution

Recent Selected Industry Transactions











This announcement appears as a matter of record only

AFULCRUM

bas been acquired by

LEVI, RAY & SHOUP, INC.

The undersigned initiated the transaction and acted as the exclusive investment banker to the seller

CORPORATE FINANCE ASSOCIATES

Securities trunsacted through Corporate Finance Securities, Inc.







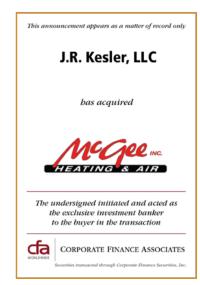


Recent Selected Industry Transactions

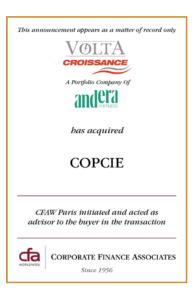




















Recent Selected Industry Transactions

